Official positions of *Advocacy and Leadership* endorsed by Namoi Unlimited must be evidenced by facts to build the understanding among members, target audiences and the community of any aspect or any issue.

**Directions**

This form is to be completed by either:

1. a Member of Namoi Unlimited proposing a position of *Advocacy or Leadership* to the Members at a Meeting; or
2. a constituent living or organisation operating within the Namoi region.

A constituent living or organisation operating within the Namoi region after completing this template must then meet with one of the Member representatives (the Mayor) to discuss the proposed position of advocacy proposed.

**Definitions[[1]](#footnote-1)**

Namoi Unlimited associates advocacy and leadership with the following definitions;

***Advocate*** (1) to recommend publically; (2) one who defends, vindicates, or espouses a cause by argument, ***Advocacy*** (adj).

***Leader*** a guiding or directing head.

***Advocacy or Leadership position*** is a topic resolved by the Members as a position to advocate upon.

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| --- | --- | --- | --- | --- |
| 1. **YOUR CONTACT DETAILS** | | | | |
| TITLE: | Mr/Mrs/Ms | FULL NAME: | <insert text here> | |
| NAME OF THE ORGANISATION OR BUSINESS YOU ARE REPRESENTING: | | | <insert text here> | |
| ADDRESS: | <insert text here> | | | |
| CITY/TOWN: | <insert text here> | | P/CODE: | <insert text here> |
| WEBSITE: | <insert text here> | | | |
| EMAIL: | <insert text here> | | | |
| TELEPHONE: | <insert text here> | | | |
| MOBILE: |  | | | |

|  |  |  |
| --- | --- | --- |
| 1. **TELL US ABOUT YOUR ISSUE** | | |
| <insert text here> | | |
| 1. **TELL US HOW YOU THINK NAMOI UNLIMITED CAN HELP** | | |
| <insert text here> | | |
| **For Namoi Unlimited to consider your proposed position of advocacy, we need you to explain how you believe your issue aligns with one or all of the Strategic Regional Priorities established by Namoi Unlimited.** | | |
| 1. Water for the Future  Agriculture, agricultural products, commodities and services underpin the economies of the Namoi region.  The dynamics of global markets, climate change and changing consumer demand, mean our core industry must evolve and adapt.  The availability, security and access to water underpin every facet of agriculture.  Water is also critical to the other two priorities identified in this Strategic Regional Plan.  Water is the critical enabler for industry, business, communities, lifestyle, tourism and the environment. Our action will be targeted towards growth and development. | | <insert text here> |
| 2. Enabled and Connected Infrastructure  The provision of goods and services, connecting people and business, and addressing the perception of remoteness and isolation in regional areas are all dependent on having fully functional and connected infrastructure.  Roads, rail, air infrastructure, energy and telecommunications infrastructure are critical for the future growth and the development of the region.  The role of Namoi Unlimited is to understand the capacity and capability of existing infrastructure and networks, and then take a future focussed approach to prioritising, investing and advocating for critical and necessary infrastructure, necessary to enabling and supporting growth. | | <insert text here> |
| 3. Engaged People seeking Skills for the Future  People and their skills are fundamental to the growth of our economies, our communities and lifestyle.  Local Government is one of the largest employers in the Namoi region and has an important role to play in the attraction of people to the region, and the development of skills to meet the future demands of the regions workforce.  The members of Namoi Unlimited will identify, promote and engage in opportunities to address skill shortages within both Councils and across communities. | | <insert text here> |
| **If your issue doesn’t align to one of our three Strategic Regional Priorities, one of the key functions of a Joint Organisation is Advocacy and Leadership. Tell us how you believe your issue impacts the communities of Walcha Council, Tamworth Regional Council, Liverpool Plains Shire Council, Gunnedah Shire Council and Gwydir Shire Council.** | | |
| <insert text here> | | |
| **What will happen next?** | | |
|  | You will need to email a copy of this form to the Executive Officer Namoi Unlimited to [info@namoiunlimited.nsw.gov.au](mailto:info@namoiunlimited.nsw.gov.au) | |
|  | The Executive Officer will then coordinate a meeting with you and one of the Member Councils of Namoi Unlimited. More than likely this will be the Mayor of the Council in which you reside or your business or organisation operates. | |
|  | You will attend a meeting with the nominated Mayor and the Executive Officer Namoi Unlimited to present your proposal for Advocacy. | |
|  | Your proposal will then be presented to the Members of Namoi Unlimited who will determine if;   1. The *advocacy or leadership* proposed to be undertaken is to advance the mission of the Joint Organisation; or 2. The topic of advocacy is within the Strategic Regional Priorities or the Annual Business Plan; and   AND   1. The topic of *Advocacy and Leadership* is not for the purpose of advancing a particular political party or candidate or campaigning against a particular party or candidate it does not have a purpose of engaging in or promoting activities that are unlawful; 2. The *Advocacy and Leadership* does not have a purpose of engaging in or promoting activities that are contrary to public policy i.e., the rule of law, our constitutional system, and the safety of the public or national security. | |
| If, the proposed position is unanimously supported by the Members, the Executive Officer will then move to complete a Advocacy and Leadership Report Template to be presented to a future meeting. The Members may also determine any additional scope of consultation to be undertaken to develop the Advocacy and Leadership Report. | | |
| If, the proposed position is NOT supported by the majority of Members, the Executive Officer will communicate the constituent living or organisation operating within in the Namoi region the reasons that the proposed position is NOT supported by the majority of Members. | | |
| **If you have any questions about this form or the process contact the Executive Officer by email at info@namoiunlimited.nsw.gov.au.** | | |

1. *The Macquarie Dictionary, Macquarie University NSW 1986* [↑](#footnote-ref-1)